# building—HEALTḤY

# Saving Grace Children's Festival July 18

aving Grace (formally COBRA) announce the 2009 winner of our Saving Grace Children's Festival art contest winner. The winner is April from Ms. McCoy's 4th Grade Class at Vern Patrick Elementary in Redmond. April received a brand new bike from our art contest sponsor Southwick for her rendition of healthy families. April's artwork appears on the 2009 Saving Grace Children's Festival poster.

Saving Grace is proud to host the 2009 Children's Festival in Drake Park. Bend Family Dentistry is this years presenting sponsor. Bend Family Dentistry provides progressive family dentistry, including preventive care, restorative dentistry, cosmetic dentistry and sedation dentistry.

#### July 18 - 10am-4pm.

Over 40 wonderful activity booths for kids of all ages ranging from jump houses, basketball hoop shoots, tiara decorating, bubble pools, face painting and so much more. Each activity will cost 1 ticket and ticket prices are \$.50 or \$5.00/12. There is also the option to purchase an unlimited day pass for \$20 or family all day pass (4 children) for \$40.

There will be a variety of family friendly food vendors ranging from snow cones and kettle corn to hotdogs and pizza.

On the main stage in Drake Park there will be all day long entertainment with Karate and Gymnastics demonstrations and dance and music performances.

#### **Stuffed Animal Drive:**

Saving Grace is currently collecting stuffed animals for our famous animal corral at the festival. We collect new and gently



Saving Grace Children's Festival in Drake Park

used stuffed animals to be given away in our animal corral. Donations can be dropped of at Saving Grace Administrative Office 1425 NW Kingston Monday thru Thursday.

#### **Booth Spaces:**

Saving Grace is still accepting registration for activity booths. Booth spaces are free and available to any business, nonprofit or organization in the community that wants to come out and help support Saving Grace and our mission of Healthy Families. This is a great way to support our community and promote your business or organization. All we ask is that the booths provide a fun children's activity.

Information: Amanda Gow with Specialized Meetings and Events at 541/385.7988 or Amanda@specialized-events.com

# $\underset{\text{by ann golden eglé, MCC of Golden Visions \& Associates}}{2009 Executive Coaching Survey}$

Ann Golden

Eglé

uch confusion exists in the 'executive coaching' field today. Questions often posed to me are: How do I know when it's time to bring in an executive coach? How do I select the best one for our needs? How do I know if he or she is qualified? How do I measure the ROI (Return On Investment) on executive coaching?

Perhaps this will help.

The results of the 2009 Sherpa Executive Coaching Survey, which is sponsored by the executive education programs at Texas Christian University and University of Georgia, have just been released.

Below are the results of 1500 respondents comprised of HR and training professionals, executive coaches, trainers, consultants and those who have purchased or used executive coaching services in the US and Canada.

**Premise for survey:** Every crisis calls for great leadership. Today, a generation of leaders is being severely tested. One bad decision, even one bad attitude in top management can cost people their jobs.

Executive coaching is an essential development tool for leaders at every level. This survey is offered to provide insight into leadership development through executive coaching.

**Definition of executive coaching:** Executive coaching means regular meetings between a business leader and a trained facilitator (not consultant, counselor, trainer or mentor) to produce positive changes in business behavior.

Return on investment: While 87% of the respondents said that they do not

have a prescribed process to measure the value, 87% of the HR professionals and coaching clients see the value as 'somewhat high' or 'very high'.

In considering ROI, Sherpa suggests looking at such things as decreased turnover costs (preventable costs of replacing top executives who could have been coached through challenges rather than leaving the

company); improved leadership, communication, conflict management and decision making skills; heightened levels of confidence; residual effects throughout the organization.

Who gets a coach? 42% of the organizations who use coaching allow managers at every level to participate, while 47% limit coaching to senior managers and executives. Leadership development is the most common reason cited for coaching.

Training and certification: 72% of executive coaches say formal certification is either 'very important' or 'absolutely essential.' 74% of coaching clients and HR professionals support this standard process. The larger the organization, the more important certification is for an executive coach.

Credibility of executive coaches: While 87% of those who utilize executive coaches see the value, only 72% rate the credibility of coaching as 'very high' or 'somewhat high.' Why?

"Coaching is not a monolithic field.

🖜 ontinued on Page 45



#### TIME TO CALL WRITING COACH GROSS LINDEN

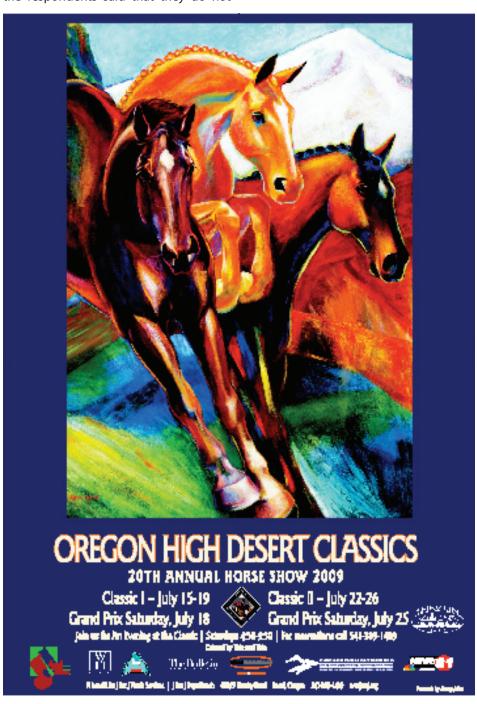
"Linden provides direction, structure (both in terms of time and material), support, and editing. I'm so pleased that I've referred her to colleagues." Linda Mead, author & literary agent



541-317-1509

linden@lindengross.com

www.lindengross.com



#### 'ax-free Cash Continued from page 17

zero (or it has a very low basis), trading it in via a regular transaction generally would not result in recapture. (Code Sec. 245(b)(4)) The basis of the new vehicle would equal the amount paid for it.

For a business, trading in a qualifying vehicle with a low or zero basis definitely beats selling it for an amount equal to or less than the voucher's value. In fact, it may even pay to forego a higher sale price and instead trade in the old vehicle and get a tax-free voucher. For example, if a business paying tax at an effective tax rate of 30% sells a zero-basis truck for \$6,000, it would have \$4,200 left after paying a \$1,800 tax. If the business trades in the old truck and qualifies for a tax-free \$4,500 voucher under the new program, it would be \$300 ahead.

**RIA observation:** Buyers also may be able to claim an income tax deduction for qualified motor vehicle taxes paid on the vehicle, whether they itemize or claim standard deduction. Additionally, buyers may be able to claim a credit for vehicles that qualify for the hybrid credit for vehicles qualifying under Code Sec. 30B, or the advanced lean burn technology motor vehicle credit under Code Sec. 30B(c) . The credits varies with the type of vehicle. For example, the advanced lean burn technology motor vehicle credit is \$1,300 for a Volkswagen 2009 Jetta.

#### nvironmental Center Continued from page 11

organization is the information hub for environmental organizations and causes of Central Oregon, and they continue to publish the Directory for Sustainable Living, which lists regional pro-green companies. Produced by their sub-group, The Green Spot, the free directory has developed to include distinct symbols categorizing specific green criteria met by the listed company.

In essence The Environmental Center has grown into a core leadership role in Central Oregon's long-term sustainability movement. Through their efforts, and the efforts of their member organizations, Central Oregon will continue to strive for a bright and sustainable future for this generation and those to come.

The Environmental Center 16 NW Kansas Bend, OR 97701 www.envirocenter.org 541/385-6908



Summer 2009 issue

**COMING** SOON!

Call to subscribe 541/388-5665

www.cascadeseast.com

#### Central Oregon's Only Full Service Plan Center Serving Contractors

Since 1979

1902 NE Fourth St.. Bend, OR 97701 . Ph: 541/389-0123 Fax: 541/389-1549•E-mail: admin@plansonfile.com• www.plansonfile.com



#### **COMMERCIAL PERMITS ISSUED WEEK ENDING 6-5-09**

#### City of Bend

\$100,000.00 - Comm. Remodel at 300 SW Columbia 102, Bend, OR Owner & Builder: Clise Realty, Inc. 1700 Seventh Ave. Ste. 1800, Seattle, WA 98101 Permit # 09-1001

#### <u>City of Sisters</u>

\$900,000.00 -Comm. Bldg., 11370 sq.ft. at To Be Determined Owner: Sun Ranch Development/Bird Gard **Builder:** Redstone Construction 541-549-6754 Permit # 09C040

#### <u>Deschutes County</u>

\$60,000.00 - Comm. Bldg. at 57081 Meadow Rd., Sunriver, OR Owner: Sunriver Resort Limited Partnership PO Box 3609, Sunriver, OR 97707 **Builder:** AM-1 Roofing, Inc 541-388-3621 Permit # B68529

#### <u> Jefferson County & City of Madras</u>

- \$ Comm. Bldg. at 222 NW 4th St., Madras, OR Owner: William & Baccy Wren Builder: Luelling Construction 541-388-9800 Permit # CB09-0421
- \$ Comm. Tenant Imp. at 221 SE 7th St., Madras, OR Owner: Michael Bionde Builder: Dan Zerbe's General Contracting 541-923-1630 Permit # CB09-0477

#### COMMERCIAL PERMITS ISSUED WEEK ENDING 6-12-09

#### City of Redmond

\$18,000.00 - Tenant Imp. at 1212 NE 5th St., Redmond Owner & Builder: High Desert Education Service Dist. 145 SE Salmon Ave., Redmond, OR 97756 Permit # B68500

#### <u>Deschutes County</u>

\$155,117.00 - Comm. Pole Structure, 1920 sq.ft. at 16681 Box Way, La Pine Owner & Builder: Alan Smith Construction 17829 S. Wesley Ct. Oregon City, OR 97045 503-631-8927 Permit # B68492

**Snack Shack**, 381 sq.ft. at 61380 Skene Trl, Bend **Owner:** TD Tetherow, LLC PO Box 878 Bend, OR 97709 **Builder:** Arrowood Commercial, LLC 541-322-9064 Permit # B67599 \$47,266.00

### Salazar Announces \$381.6 Million in 2009 PILT Payments to Local Governments with Federal Lands

ecretary of the Interior Ken Salazar announced that approximately 1,850 local governments with federal land in their jurisdictions will receive \$381.6 million this year under the Payments in Lieu of Taxes (PILT) Program to help offset forgone tax revenue.

The \$381.6 million for the 2009 represents almost four percent more for the PILT program, as authorized last year by the Emergency Economic Stabilization Act of 2008. T

"Each year, counties with federal lands rely on the PILT program to help offset lost tax revenues and to pay for essential services such as firefighters, first responders, schools, water systems, and roads," said Salazar. "This year in particular, with economic pain felt across the country, the PILT program will help local communities weather the storm. Thanks to many leaders in Congress, the federal

government is able to meet its responsibilities to county governments through the PILT program."

The total 2009 PILT payments are \$13.6 million higher than payments made in 2008.

Crook County will receive \$306,749 with 939,776 acres, Deschutes County \$467,230.00 on 1,431,432 acres and Jefferson County \$96,972.00 from

# Oregon Ready to Heat Smart with New Woodstove Program

n Thursday, June 18, Governor Kulongoski signed Senate Bill 102 also known as "Heat Smart" which is designed to protect Oregonians from uncontrolled wood smoke by reducing pollution from residential wood heating devices across Oregon. Heat Smart allows Oregon to require removal of an old, uncertified woodstove when selling a home, authorizes the Environmental Quality Commission to set emission standards for new stoves and other wood heating devices and adds language to Oregon law that explicitly states that it is illegal to burn household garbage and other prohibited materials inside homes.

Oregon is the first state to formally es-

tablish a woodstove change out requirement upon sale of a home. Back in the 1980s, Oregon was also the first state to adopt woodstove certification and emission limits. The U.S. Environmental Protection Agency later adopted and implemented this certification nationwide.

Uncertified woodstoves produce approximately 70 percent more pollution than today's newer, cleaner certified woodstoves. Wintertime residential wood burning is a significant source of air pollution, including fine particles and air toxics. Older, polluting stoves can keep polluting for dozens of years. Removing uncertified woodstoves from service would help Oregon's efforts to restore and preserve healthy air.

The use of newer, cleaner stoves or alternative home heating devices will certainly offer improvements for Oregon's air quality. However, all woodstove users should continue to burn smart. For example, a smoking chimney means wood is not being burned completely. Good woodstove burning practices produce less pollution, reduce heating costs, increase heating efficiency and enhance

For more information about wood smoke pollution, burning smart, the statewide woodstove program and to sign up to get woodstove announcements by email, go to www.deq.state.or.us/aq/burning/woodstoves/index.htm.

## 'xecutive Coaching

Continued from page 29

The field has 20-year certified veteran coaches who work with top CEOs; it has authors, educators and major universities working for standards of practice. These practitioners add value and credibility to the industry.

Yet, there are also self-styled coaches who enter the field with no credentials, no training and no experience, with varying degrees of success as coaches

and marketers. Many last long enough only to leave a bad impression."

Over time, the best executive coaches will be the ones hired. They will create value. They will stick around. Others will leave the marketplace.

Complete survey results can be found by clicking onto: www.sherpacoaching.com/executive-coachingsurvey.html

Please send your specific questions about working with an executive coach my way. I'll answer them confidentially and in a future article as others likely

have similar questions.

I hope this survey has shed light on this burgeoning practice and how serious those involved are about producing results. When selecting a coach, let the buyer beware. A future article will discuss the process of selecting and hiring an executive coach. Stay tuned.

Ann Golden Eglé, MCC is president and lead coach of Golden Visions & Associates, Coaching for Executive & Leadership Success, est. 1998; can be reached at ann@ qvasuccess.com, www.qvasuccess.com or 541/385-8887.